

10/2008

# SCRIP Program

Dear Willington Parent:

We're pleased to share some exciting news about a returning fundraising program for our organization. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap, Shell, Pizza Hut, Red Lobster and many, many others. If there is something you are looking for and do not see it on the order form please visit the web site @ [www.glscrip.com](http://www.glscrip.com).

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. Scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! Scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

To order simply return the attached order form with your payment by Tuesday of each week & your scrip gift cards will be delivered to you by the following Tuesday. We will be accepting orders from October 2008 through the end of the school year.

The Willington PTA scrip program promises to be a simple and effective fundraising program. Thanks for your support!

Any questions feel free to contact-

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